

Preserving Language Heritage: Insights for English Teaching from Indonesian Rituals

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Abstract

This study aimed to explore maxim violation within the linguistic context of Manggarain traditional baptism, shedding light on the cultural intricacies of language use during these rituals. Employing a qualitative research design, the investigation delved into linguistic practices by analyzing verbal expressions, deviations, and symbolic meanings within the ritualistic context. Data collection involved participant observation, interviews, and scrutiny of linguistic elements during traditional baptism ceremonies. The collected data underwent thematic analysis, revealing patterns of maxim violation deeply rooted in cultural significance. The findings revealed four themes namely linguistic dynamics of the ritual, uncovering intentional maxim violations, preservation efforts, and the multifaceted role of language in shaping communal identity. Deliberate deviations from conversational norms emphasize cultural values, while preservation involves the use of archaic language forms, showcasing intergenerational continuity. Language's multifaceted role encompasses word selection, tone of voice, and effective message conveyance, defining cultural identity in rituals. Pedagogical implications stress cultural sensitivity in language teaching, immersive resources reflecting linguistic nuances, a holistic approach beyond grammar, and inclusive language policies to preserve Manggarain linguistic traditions.

Key words: maxim; heritage, baptism rituals, teaching

1. Introduction

Communication is the intricate interplay between language, intention, cooperation, and context that forms the foundation of human contact. As such, Grice's Cooperative Principle encompasses four conversational maxims, namely quantity, quality, relation, and manner. These maxims serve as a foundational framework for understanding the mechanisms underlying effective communication (Chairunnisa et al. 2020; Grice 2007). Nevertheless, within this theoretical framework, an intriguing phenomenon emerges: the violation of maxims, wherein individuals intentionally break from established rules. This phenomenon offers a method of acquiring an understanding of the intricate mechanisms by which language operates in different contexts (Simons 2016).

Previous research studies on maxim violation have investigated the linguistic contexts, uncovering intriguing patterns and shedding light on the complex interplay between conversational norms. Academics such as Grice were the first to propose conversational implicature. In this respect, Grice emphasized the collaborative nature of communication for the sake of effective conversation (Grice 2007). Subsequently, upon Grice's idea, there is a need to expand the scope of the maxims and highlight the principles that regulate language

usage in different cultural settings (Brown & Levinson 1987). In addition, Radfar et al. (2020) investigated how individuals navigate social encounters by adhering to or deviating from norms in order to maintain their reputation, within the context of politeness theory. This seminal research provided a sociolinguistic perspective on the violation of maxims by emphasizing the impact of cultural norms, power dynamics, and contextual factors on communication strategies.

In addition to the aforementioned theory, Igwedibia (2017) and Nurhidayah et al., (2021) conducted studies that examined the adoption of Grice's conversational implications through the adoption of the Cooperative Principle. This principle encompasses the four Maxims that form the fundamental standards we follow throughout conversations. Furthermore, a classroom-based study has demonstrated that the methods, teaching materials, and procedures should be within the framework of conversational norms and student's proficiency level (Oktaviabri & Degaf 2023; Wibowo et al. 2023). Additionally, the study posits that successful classroom interactions can be attributed to active engagement and adherence to cooperative principles (Yusro et al. 2020). Overall, the previous research studies have successfully built a robust framework for understanding the violation of maxims, hence creating opportunities for further comprehensive investigations in specific settings.

In conjunction with the previous findings, notable studies have also explored instances of maxim violations within the domains of humor and animation films. The researchers investigated the violation violations of conversational norms by characters in order to generate communication consequences. The findings emphasized the importance of strategically violating maxims, which involves characters deviating from normative speech patterns, in order to establish and strengthen social interpersonal relations (Arbain et al. 2023; Ningsih & Ambalegin 2022; Satria Raharja & Rosyidha 2019). Unlikely, other researchers examined the phenomenon of maxim violation and its impact on children's language development using a pragmatic lens, with a particular emphasis on cross-cultural dimensions (Tarmini et al. 2023). The research revealed that the children's development is already marked by pragmatic skills, as evidenced by the most common violations of the maxim of manners. This study makes a significant contribution to the growing body of research that recognizes the substantial impact of the surrounding environments on children's linguistic development as well as the diverse range of communicative strategies employed across cultures.

A fascinating investigation carried out by Gultom (2022) explores the phenomenon of maxim violation inside the realm of digital communication. The researcher identified clear patterns of maxim violation in both written and spoken modes by analyzing data from online learning. The study unveiled the manner in which individuals adapt and modify conversational norms to align with the asynchronous and sometimes decontextualized nature of online interactions' commodities exchanges. This research contributes to the expanding body of knowledge regarding the influence of technological advancements on communication norms and the strategies employed by speakers to navigate these norms in digital contexts. Moreover, Agung Kurniawan & Indriani (2023), Aisya & Fitrawati (2019), Hunt (2016), Macagno et al. (2018), Shardimgaliev (2019), and Tajabadi et al. (2014) have conducted studies on legal discourse context implicatures. These studies have shown that conversational implicatures can be effectively communicated in the legal discourse. Legal professionals skillfully navigate the delicate balance between adhering to and deviating from conversational norms in order to bolster arguments about so-called commodity exchanges in legal discourse.

The aforementioned theories, along with contemporary empirical studies, underscore the dynamic and continuously growing nature of the subject of communicative cooperation study. Academic researchers are currently illuminating multifaceted dimensions of maxim

violation, which include but are not limited to humor, cinema, cross-cultural communication, digital sphere, and legal communication. Such dimensions are of benefit for enhancing our understanding of how individuals intentionally depart from established conversational norms across various communicative settings.

Despite many research studies previously mentioned, there is a significant amount of knowledge to be gained regarding its investigation within the intricate framework of traditional ceremonies. Previous scholarly investigations have mostly focused on various aspects such as humor, cross-cultural interactions, films, classroom interactions, and digital communication. Consequently, there exists a noticeable void in our understanding of maxim violation within the framework of culturally established rituals. The practice, which is deeply embedded in customary practices and cultural heritage, provides a unique platform for intentional deviations from established patterns of conversational norms. The absence of research on maxim violations in this specific ceremonial setting hinders our ability to fully comprehend the development and modification of communicative norms within the sacredness of cultural rituals.

Furthermore, examining the violation of maxims in a specific area has the capacity to uncover unique communicative dynamics within the culture, shedding light on the symbolic significance, intentions, and interpretations that are closely linked to linguistic choices. Addressing this research gap contributes to the advancement of our understanding of maxim violation in a broader context, as well as the intersection of language and cultural aspects. Hence, the objective of this study was to investigate the violation of maxims in the context of language use and culture, with a specific focus on the Indonesian baptism ceremony.

More importantly, the significance of this study lies in its objective to provide insights into the language teaching methodologies utilized by teachers to effectively preserve indigenous languages. In an era characterized by the potential destruction of linguistic diversity, it is imperative to comprehend the strategies employed by teachers in the realm of language instruction in order to safeguard cultural heritage. As such, the study offers valuable insights into the approaches employed by teachers, which can be utilized to develop targeted interventions aimed at improving linguistic vitality. The results possess the capacity to enhance the agency of teachers as proponents of language sustainability and make valuable contributions, and theoretical foundation to the development of inclusive language policies. The research extends beyond academic contexts and encompasses broader cultural conservation projects, recognizing that local languages not only function as a method of communication but also as repositories of cultural identity. Ultimately, the objective is to ensure the preservation and flourishing of the unique linguistic customs deeply embedded in indigenous languages, both within and beyond educational environments.

2. Literature Review

Gricean maxims are crucial for achieving effective communication. Grice's Cooperative Principle and its four conversational maxims, namely quantity, quality, relation, and manner, emphasize the implicit rules that govern communication, which is a fundamental aspect of human interactions (Conrad et al. 2002; Grice 2007; Hunt 2016; Saleh et al. 2023). An appropriate amount of information is on quantity; validity through quality, relevance through relation, and clarity through the maxim of manner. Speakers' deviation, in accordance with Grice's Cooperative Principle, can lead to misinterpretation and misconceptions, while also fostering moral and cooperative communication. Furthermore, Grice established the

concept of maxim violation as a means to elucidate instances in which speakers, whether inadvertently or intentionally, deviate from these norms. Effective communication, as per the Cooperative Principle, relies on the understanding and adherence of all individuals involved. The violation of one or more of the maxims can lead to communication breakdown, confusion, or difficulties in maintaining a cooperative and meaningful exchange (Emike et al. 2015). Grice's contributions have had a significant impact on our understanding of conversational dynamics and the principles that govern successful and effective communication.

The concept of maxim violations of conversational norms refers to the deliberate violation of maxims within the realm of communication. An analysis of the maxim violation from conventional boundaries imposed by Grice's maxims demonstrates an understanding that violating maxims can be a significant characteristic in various communication contexts, contributing to a more intricate understanding of language dynamics (Arofah & Mubarok 2021; Chairunnisa et al. 2020; Hardianti et al. 2023). Researchers have acknowledged the significant impact of technology on communication, particularly in asynchronous platforms such as social media, messaging apps, and forums. This transformation brings about both opportunities and challenges in applying and breaking conversational norms (Waloyo et al. 2023). Therefore, the dynamics of communication in these digital platforms fundamentally alter traditional norms about quantity, quality, relations, and manner. The results underscore a more profound understanding of the changing landscape of language usage in the digital era by analyzing how individuals employ various online platforms, underscoring the importance of adapting to the nuances of their commodity exchanges.

Maxim violations are purposefully employed to construct significant and impactful statements. In this respect, Cahyani and Budiati (2022), Milda Sari et al. (2019), and Nurhidayah et al. (2021) have observed that humorists and characters in literature and movies intentionally deviate from conventional communication norms by employing various methods such as humor, ambiguity, implicature, and unexpected twists. Intentional rule-breaking is a powerful strategy that underscores the dynamic relationship between effective communication and purposeful rule-breaking, with the aim of engaging the audience or interlocutors. Intentional maxim violations are useful in distinguishing oneself and creating a lasting impression message.

A Previous study has also examined the variations in conversational maxims across different cultures. Different context assigns varying degrees of importance to specific maxims, hence influencing expectations and communication patterns within a diversified setting (Herawati 2013). The study demonstrates the significant impact of culture on linguistics norms, highlighting the importance of a comprehensive understanding of efficient communication that acknowledges cultural diversity. Furthermore, scholarly research on pragmatic competence has elucidated the process by which individuals progressively acquire comprehension of conversational maxims. Pragmatic competence undergoes modifications based on both experience and age, hence impacting individuals' ability to proficiently engage in social communication (Aisya and Fitrawati 2019; Emike et al. 2015). This view facilitates the enhancement of language proficiency by shedding light on the intricate processes through which individuals assimilate and utilize conversational maxims in their interpersonal exchanges. Thus far, previous studies provide unique perspectives on intentional deviations that impact the complexity of communication. Through the examination of these diverse facets, individuals can attain a comprehensive understanding of the intricate interplay between linguistic norms, effective communication, and intentional rule-breaking.

The Cooperative Principle posits that effective communication occurs through the establishment of shared comprehension and adherence to implicit norms. Nevertheless, this collaborative characteristic assumes a distinctive manifestation in customary rituals, weaving together language, cultural legacy, and symbols (Kurniawan & Ardi 2019). Rituals, deeply embedded in religious and cultural customs, possess a language that transcends spoken word. Intentional violations of conversational norms within these rituals serve as a connection between the sacred and the profane, offering a fertile ground for exploration.

Traditional rituals, which are firmly ingrained in the cultural fabric of communities globally, can serve as a means to convey shared beliefs, foster communal cohesion, and improve individual well-being (Juwariyah et al. 2023; Onyejegbu et al. 2023). The convergence of theoretical frameworks and empirical studies offers a comprehensive and nuanced understanding of the complex nature of these rituals. This convergence also illuminates their symbolic significance and potential for transformation. Theoretical frameworks and research offer conceptual perspectives and empirical support that enable individuals to comprehend the profound dimensions of traditional rituals. The indigenous cultures' rituals facilitate the temporary cessation of social hierarchies, hence promoting instances of egalitarianism and collective unity among the individuals involved (Niman 2022). Moreover, Briando et al. (2023) emphasized the importance of traditional rituals, encompassing values and beliefs, as significant expressions and appealing tourism resources. These ideas provide solid information for taking a look at the cultural and communal significance of traditional rituals.

Numerous studies undertaken in various cultural contexts provide empirical evidence that supports the theoretical foundations of traditional rituals, hence confirming their psychological and cultural impacts. In this regard, previous studies have examined the psychological triggers associated with rituals, as documented by Hanif et al. (2024), Rasfina and Ovilia (2016), and Wang and Liu (2023). The findings are that traditional rituals serve as a means of fostering social and cultural cohesion, stemming from the motivations that individuals possess. According to Lubis et al. (2024), it is customary in Indonesia to warm up the body of a postpartum mother. The ceremony upholds a captivating storyline that unveils details about both the customary procedure and the understanding of how an ethnic community safeguards its psychological and cultural identity. The findings hold importance in the field of intercultural communication as they offer valuable insights for individuals and institutions seeking to comprehend the intricacies of communication within high-context cultures. This understanding can ultimately enhance the effectiveness and psychological-cultural sensitivity of communication efforts (Abdelhady & Alkinj 2023).

Furthermore, DiBianca Fasoli (2020) and Schwartz et al. (2020) have underscored the significance of interpretive methodologies in the field of applied developmental science and the scientific comprehension of human psychology. One key focus of their research is the integration of acculturation, a process that encompasses both cultural and developmental dimensions. The scholars propose that acculturation is influenced by unique interactions between individuals and the cultural environment, resulting in a more inclusive and active intercultural relationship. Empirical evidence underscores the significance of culture in promoting social cohesion and personal satisfaction, hence emphasizing its psychological influence. Gaining insight into the psychological aspects of culture deepens our comprehension of its broader cultural and societal significance.

In conclusion, the amalgamation of theoretical foundations and empirical viewpoints offers a compelling depiction of the pivotal significance of traditional ritual behaviors. Theoretical frameworks assist in guiding our understanding of the transformative and symbolic

aspects inherent in cultural rituals. The empirical research offers tangible evidence of the effects of these factors on identity, social cohesiveness, and legacy (Arcimowicz and Cantarero 2014). Hence, the amalgamation of theoretical frameworks and empirical research underscores the pivotal significance of ancient rituals in shaping cultural narratives and preserving the cultural vitality of communities worldwide.

Research can focus on analyzing cases of maxim violation in the communicative actions associated with traditional rites. The analysis of conventional behaviors might reveal intentional deviations from conversational norms, as cultural expressions often employ unique linguistic features and modalities of communication. Researchers must fully understand the case of maxim violations in order to accurately identify the nuanced information presented during the rituals. This statement elucidates the manner in which maxim violations from established communication norms contribute to the efficacy and profundity of specific cultural practices, facilitating a more comprehensive analysis of the linguistic dynamics within traditional communities.

3. Method

This study employs a qualitative approach to thoroughly investigate and comprehend instances of maxim violation in communication in Manggarai, Indonesia. The approach allows for an in-depth exploration of the qualitative aspects to have a deeper understanding of individual participants, including opinions, perspectives, and attitudes (Nassaji 2015). The focus of the exploration in question revolves around the maxim violations.

The process of subject selection necessitates a meticulous and strategic approach, enabling researchers to acquire comprehensive and valuable data. First, it is crucial to identify individuals who possess a deep understanding of the linguistic and cultural aspects of baptism practices. Second, prioritizing individuals who have actively engaged in these rituals is essential, since they provide valuable firsthand information and experience that can contribute to the study. Third, it is important to consider the subject's ability to express their thoughts, as this will enhance the depth of the research. Interacting with an individual who possesses extensive expertise in the traditional baptism language ensures that the research acquires a sophisticated perspective and significantly contributes to the study of linguistic processes in this specific cultural context.

The investigation of maxim violation in the four Manggarai, Indonesia baptism ceremonies employed an inclusive technique that encompassed direct participant observation, note-taking, interviews, and attentiveness to participant responses during spokesman utterances. In addition to the spokesman's verbal expressions, the researchers were able to directly observe the immediate responses of other participants (audience) who were actively involved in the rituals. The researchers meticulously recorded spoken responses, non-verbal signals, and any noticeable alterations in the environment triggered by the spokesman's utterances during the rituals.

Semi-structured interviews conducted with the spokesperson offer a valuable opportunity to go deeper into the underlying significance of certain statements, thereby uncovering any deliberate deviations from conventional conversational patterns. Additionally, the inclusion of interviews with participants offers a more thorough perspective on their interpretations and reactions to the statements made by the spokesman's utterances, thereby contributing to a deeper communal comprehension of these customary traditions.

Thematic analysis and coding approaches were utilized in the data analysis (Naeem et al. 2023). The primary focus of the approach in question was to identify patterns of maxim violation in speaker utterances and gain insights into the diverse responses provided by the audience. As such, the objective of this comprehensive analytical approach is to unravel the complex interplay between cultural elements, maxim violations, and the reactions of the audience during the traditional Manggarai baptism rites.

The triangulation in data collection encompasses the incorporation of various communication contexts and participant backgrounds. This effort serves to reduce bias by cross-validating findings from several viewpoints, hence reducing the likelihood of biases and prejudices. The cultivation of a research environment that mitigates the influence of biases on study results will be facilitated by the rigorous adherence to ethical principles and the practice of transparent reporting. Thus, this methodology serves as the stage for a comprehensive understanding of maxim violation, enhancing the discourse on language dynamics in diverse communicative contexts.

4. Findings and Discussion

4.1 Findings

After a thorough exploration, the researchers obtained a total of 37 excerpts, twelve codes, and four themes in this investigation.

Theme(s)	Code(s)	Sample of the excerpt(s)
Communication strategy	Symbols	I carefully incorporated utterances and symbols that spoke to the community's traditional beliefs into the baptism ritual.
	Ritual Expressions	My facial expression has significance. It is a tactic to draw attention to the utterances.
	Ceremonial Phrases	Yes, without a doubt. It takes phrases to convey meaning. I should design so that the audience's responses are speculative in nature.
Maxim Violation	Cultural Emphasis Violations	...Intentional violations of accepted conversational norms were made during the rite. It is very essential.
	Identity Reinforcement	The infractions were intentional deviations intended to highlight the distinctiveness and unity of the Manggarai community, not just language errors.
	Ritualistic Goals Achievement	In this case, deliberately breaking conversational norms proved to be an effective means of accomplishing the ritualistic objectives of evoking reverence, establishing a ceremonial atmosphere, and assisting participants in going through the life-changing spiritual experience that is part of the Manggarai baptism custom. That's something I ought to do.

Linguistic Heritage Preservation	Archaic Language Forms Use	I must remind the community of its dedication to maintaining its linguistic heritage by using archaic language forms.
	Traditional Phrases Retention	“...I purposefully use conventional expressions to emphasize a deliberate attempt to preserve linguistic subtleties that characterize the cultural identity of Manggarain baptism.” These linguistic features, with their charming antiquity, acted as links to the history of the group, creating an enduring bond between the current members and their ancestral languages.
	Across Generations of Linguistic Practices Persistence	The words I inherited from my grandparents showed an amazing intergenerational continuity. In addition to being a medium of communication throughout the ceremony, the common linguistic expressions were a living example of the Manggarain cultural and linguistic traditions' ongoing heritage, continuing to be of great relevance for future generations. I've known them for far too long before.
Role	Words selection	<p>“As the designated spokesman, I have a strong responsibility to communicate the spiritual essence of the ceremony, so I chose my words carefully and purposefully.”</p> <p>“As a participant, I actively contributed to the ceremonial dialogue by carefully selecting words that echoed the communal spirit, while the spokesman set the linguistic tone.”</p>
	Voice Tone	<p>As the spokesman, I used a voice tone that was sensitive to cultural quirks, which helped to shape the language environment and lead participants through the moving ritual experience. My tone of voice contributed to the language symphony as I actively participated in the responding parts of the Manggarai baptism rite.</p> <p>“The ceremonial tone of the spokesman created an atmosphere that encouraged attendees to infuse their words with a similar feeling of reverence. It's for the benefit of the linguistic exchange's spiritual and emotional components”.</p>
	Message Conveying Effectiveness	“I have chosen my words carefully, spoken in a ceremonial tone, and have skilfully walked the tightrope between tradition and spirituality. My language choices should be constructed in such a way that they convey the spirit of the ceremony.”

“As one of the participants, I essentially became a conduit of the ritualistic message by echoing the spokesman's ceremonial tone and word deviations with my voice contributions. My language use was evidence of my active participation in conveying the common cultural and spiritual elements ingrained in the Manggarai baptism rite.”

The table presents comprehensive data on the linguistic dynamics of Manggarain baptism ceremonies, encompassing communicative strategies, maxim violations preservation of linguistic heritage, and the role of language in shaping communal identity. Insightful extracts providing a detailed grasp of the linguistic nuances woven into the fabric of these cultural rites accompany each theme, which is represented by certain codes.

The Manggarai baptism rites include a diverse array of communicative strategies, emphasizing the deliberate utilization of language to align with cultural beliefs and convey meaning through utterances, as well as strategic word management and evoking response phrases. These approaches serve a purpose beyond mere communication since they play a crucial role in conveying the cultural and spiritual aspects of the ceremony. Meanwhile, intentional maxim violations from established conversational norms serve to underscore cultural values and enhance the sense of communal identity. Furthermore, the maxim violations serve as a potent strategy for achieving broader ritualistic goals, creating a ceremonial atmosphere, and facilitating participants in attaining deeply transformative spiritual encounters.

The findings underscore a commitment to employing archaic language structures and intentionally preserving archaic expressions to establish a link between the present and the past in terms of preserving linguistic heritage. The linguistic practices, inherited from previous generations, demonstrate a remarkable level of intergenerational continuity and serve as tangible manifestations of the lasting heritage of Manggarai cultural and linguistic traditions. Language has multiple functions in Manggarai baptism rites, encompassing word selection, vocal intonation, and the efficacy of messages. The linguistic mosaic is actively enriched by both the audience and the spokesman. The word selection by the spokesperson is deliberate, showcasing a deep sense of duty to convey the spiritual essence, while the audience actively engages in the communal discourse, meticulously selecting phrases that resonate with the collective spirit. The vocal intonation of cultural idiosyncrasies serves as a powerful instrument in shaping the linguistic milieu, enabling profound ceremonial encounters, and augmenting the emotional and spiritual aspects of linguistic interaction. In summary, the data indicate that language plays a significant role in Manggarain baptism ceremonies, serving as a dynamic and deliberate manifestation of cultural identity, spirituality, and communal solidarity, rather than only functioning as a medium of communication. Language plays a crucial role in the ceremonial framework that brings together the Manggarain community. It is safeguarded by the implementation of language strategies, the violation of maxims, and preservations. These collective efforts contribute to the establishment of a diverse and long-lasting linguistic heritage that endures beyond generations.

4.2 Discussion

The study aims to investigate instances of maxim violations in Manggarai baptism ceremonies, with a focus on their linguistic, cultural, and pedagogical implications. An analysis of the language aspects of the Manggarai baptism ceremonies uncovers an intricate network of deliberate strategies, maxim violations, and efforts to save cultural heritage. This case exemplifies the cultural importance of communication strategies by elucidating that language has a purpose beyond mere communication, as it deliberately facilitates the transmission of cultural values. The intricate utilization of symbolic language, ritualistic expressions, and ceremonial phrases in Manggarai baptism ceremonies serves to strengthen the understanding that these speech events hold significance and actively contribute to the cultural expression of the rituals in question.

Previous research studies have demonstrated the importance of maxim violation in achieving ritualistic goals, which aligns with the purposeful violation of maxims in Manggarai rituals as observed in conversational norms (Saleh et al. 2023). The case of the Manggarai rite contributes to our comprehension by emphasizing the deliberate use of linguistic transgression as a means of effective communication. Instead of being fortuitous, the linguistic deviations serve as deliberate tools that accentuate cultural values and guide individuals through transformative life encounters.

The language practices in question have a crucial role in preserving cultural identity throughout successive generations. The Manggarai rites exhibit a nuanced extension through the preservation of linguistic heritage, achieved by employing archaic language patterns and traditional vocabularies. The deliberate endeavors of the Manggarai community exemplify the role of language as a proactive catalyst in the culture preservation, so affirming and elaborating on the concept of linguistic continuity in a broader sense. During Manggarai baptism, the utilization of archaic language transcends mere linguistic preference and assumes a profound symbolism, deeply rooted in religious and cultural customs. The findings align with the study conducted by Darong et al. (2023) on symbolic language in rituals, which highlights the substantial cultural and spiritual significance of language in ceremonial contexts. Moreover, intentional deviations from conventional conversational norms in Manggarai linguistic expressions underscore the importance of language in shaping collective identity, so expanding our understanding of language as a marker of the identity in question.

The examination of maxim violations within the Manggarai cultural context reveals a narrative of cultural preservation that aligns with prior research (Darong et al. 2022) on the role of linguistic choices as practices of heritage. The intentional deviations are not merely language peculiarities; they are deliberate endeavors to safeguard the locality and heritage of the Manggarai people. The Manggarai rituals exemplify the crucial role of language in shaping collective identity, as the choice of language actively reinforces communal identity. More intriguingly, the findings demonstrate how the community perceives and understands these deviations as we navigate the complex language barriers associated with Manggarai baptism. Consistent with prior research conducted by Kurniawan and Ardi (2019) as well as Saleh et al. (2023), the Manggarai community demonstrates a multiplicity of interpretations about cultural activities. Instead of rigidly following a predetermined set of meanings, deviations function as a blank canvas upon which individuals and groups construct their personal and collective understandings, thereby enriching the range of perspectives within society.

The analysis of maxim violations in Manggarai baptism not only preserves identity and culture but also highlights the emotional resonance, which aligns with research on emotion and

cultural rituals (Simons 2016). The participants expressed their feelings regarding the substantial correlation between language deviations and spirituality, tradition, and a collective sense of belonging within a united society. The individuals' involvement in making the linguistic atmosphere during Manggarai baptism ceremonies is consistent with the findings found in previous studies (Hanif et al. 2024; Niman 2022), hence emphasizing the collaborative nature of language in ceremonial contexts. The Manggarai baptism enhances our comprehension by illustrating how individuals actively engage in the conversation by meticulously choosing their words. The results of our study underscore the significance of elders and tradition keepers, aligning with previous research conducted by Briando et al. (2023), Juwariyah et al. (2023), and Onyejebu et al. (2023) about the intergenerational transmission of cultural traditions. The significance of cultural guardians in shaping language usage within the community cannot be overstated. Elders, in their role as custodians of tradition, affirm that linguistic deviations are not only intentional in order to uphold the essence of Manggarai baptism ceremonies, but also crucial for safeguarding the significance of these rituals.

The voice tone of the spokesman and audience serve as powerful tools of communication during the rituals. The findings align with previous research (Dekeyser et al. 2020) on the language dynamics in rituals, which is crucial to the current assertion. The examination of Manggarai baptism ceremonies enhances the conclusions of the aforementioned study by showcasing intentional tone modulation as a purposeful strategy that impacts the entire language environment. By emphasizing its diverse characteristics in amplifying the emotional and spiritual aspects, it enhances our understanding of the role of tone in ritualistic communication. The efficacy of conveying messages through linguistic expressions in Manggarai baptism ceremonies aligns with the overarching notion of language as a means of transcending mere communication. Specifically, the concept is further elucidated by the Manggarai case, which demonstrates how the language expressions of both the audience and the spokesman effectively encapsulate the spiritual essence of the ceremony. Language serves as a potent tool for encapsulating the fundamental nature of ritual experiences and emphasizing their pivotal role within the broader context of ritualistic narrative.

Hereto, the Manggarai baptism rituals serve to validate and expand our comprehension of the intricate dynamics between language, cultural identity, and heritage. The validation and expansion of previous research in the Manggarai rituals contribute to the enhancement of our comprehension of the intricate mechanisms via which language persists in shaping and preserving cultural identities inside rituals across various global contexts. This study contributes to and enhances existing research, offering a nuanced understanding of the diverse role of language in cultural activities. Nevertheless, what implications do the findings have for pedagogy? It is imperative to address this question in our study.

The investigation into the violation of maxims in Manggarai baptism ceremonies has important consequences for the design of instructional materials and the teaching of language, especially when considering the unique linguistic and cultural characteristics that are inherent in the Manggarai context. First, the study underscores the significance of including cultural awareness in language teaching practice. It has been suggested by Heineke et al. (2019) that teachers can develop instructional materials that incorporate cultural context into language learning. Therefore, it is imperative to provide instructional materials that not only elucidate linguistic subtleties but also foster a heightened appreciation for the cultural significance of language use. Recognizing that language is not a standalone entity, but rather closely connected to cultural subtleties and customs, forms the foundation for recognizing cultural sensitivity as

a major aspect of language teaching methods, particularly in the Manggarain context. In order to ensure a comprehensive and authentic learning experience, it is crucial for teachers to include this sensitivity in their language instruction (Ziashahabi et al. 2020). Based on the research findings, teachers have the ability to develop teaching materials that beyond fundamental language instruction, thereby offering students a comprehensive cultural context (Tolosa et al. 2023).

One practical consequence is the development of instructional plans that incorporate linguistic aspects derived from Manggarai baptism rituals. Teachers have the ability to elucidate the linguistic aspect of maxim violations by providing explanations on how specific words or expressions deviate from established norms of conversation within the context of the ritual. Instructional materials provide a means to delve into the linguistic intricacies of the Manggarai language, facilitating a more profound understanding of its unique characteristics. Incorporating cultural sensitivity alongside the instruction of linguistic nuances can enable teachers to foster a more profound comprehension of the cultural implications associated with language usage in Manggarai rituals. Teachings may delve into the symbolic implications linked to specific linguistic choices made during rituals, emphasizing that language functions as both a vehicle for cultural identity and a method of communication. This instructional methodology enables children to perceive language as an essential component of Manggarai rituals, fostering a feeling of pride, dignity, and affiliation with their cultural roots.

Teachers can enhance student engagement by including audio or video recordings of Manggarai baptism rites, which provide an authentic language and cultural setting. This multimedia tool enables students to experience maxim violation in its genuine context, so boosting their learning experience by making it more engaging and reflective of real-life language usage. Teachers can ensure students' comprehension of the correlation between linguistic practices and cultural traditions by providing such immersive experiences (Darong 2022; Parmegiani & Wildsmith-Cromarty 2022). In other words, the study of maxim violation in Manggarai baptism rituals, taking into account both linguistic and cultural contexts, contributes to the incorporation of cultural sensitivity into language teaching pedagogy. This integration enhances language learning by providing a comprehensive and culturally enriching experience. It is imperative for teachers to actively participate in fostering a language learning experience that transcends mere memorization of vocabulary and syntax, instead embracing the fundamental aspects of Manggarai culture and linguistic identity.

Second, instructional designers can leverage the study's insights to set multimedia learning materials that capture the authentic linguistic expressions within Manggarain traditional baptism. The use of video elements that emphasize ritualistic linguistic deviations has the potential to enhance the learning process, resulting in more immersive and culturally relevant instruction (Le Pichon et al. 2024). This approach aligns with the concept that effective instructional design should replicate the contextual usage of language in cultural and real-life contexts (Darong et al. 2021; Darong & Menggo 2021). Instructional designers play a critical role in transforming the findings into multimedia resources that are both dynamic and culturally appropriate. Based on these findings, teachers have the ability to create immersive and engaging educational materials that go beyond traditional language instruction approaches, providing students with a comprehensive understanding of Manggarai language usage within cultural contexts.

The deployment of video materials that effectively portray the language abnormalities observed in Manggarai baptism rites represents a noteworthy utilization of the research findings. This may encompass simulations or video recordings that depict the real utilization

of language in the ritual, thus allowing students to view and comprehend instances of linguistic deviations within the framework of their respective cultural milieu. These educational resources augment the immersive quality of the learning experience and facilitate the development of a more profound rapport between students and the language. The incorporation of video elements into instructional design serves to illustrate linguistic variances and effectively communicate the broader cultural context associated with Manggarai traditional baptism ceremonies. Visualizing ritualistic aspects such as gestures, intonations, and communal interactions enhances the cultural resonance of learning materials. The approach employed aligns with the conception that effective instructional design ought to mirror the manner in which language is employed in daily circumstances, so equipping students with an authentic and contextualized comprehension of language usage (Tecedor & Pascual Cabo 2020).

In addition, the utilization of multimedia resources can serve as a means to facilitate interaction and encourage active engagement (Cummins 2024). One such approach involves engaging learners in interactive exercises or virtual scenarios to identify instances of maxim violation within the context of Manggarain baptism. This experiential learning method fosters a deeper and long-lasting understanding by promoting a stronger connection between students and the linguistic subtleties embedded in cultural rituals. As such, these tools can greatly facilitate self-directed learning, allowing students to independently explore Manggarai language practices at their own pace. The increasing inclusivity of Manggarain language and culture can be attributed to the enhanced flexibility and accessibility offered by digital platforms, online courses, and multimedia-rich language preservation applications.

The employment of a holistic approach to language teaching that goes beyond grammar and vocabulary is of utmost significance. Teachers can integrate lessons on the cultural significance of linguistic practices by emphasizing the influence of language on rituals and traditions (Dekeyser et al. 2020). Furthermore, this approach not only enhances language instruction but also fosters a deeper connection between students and the cultural heritage deeply embedded within Manggarai baptism ceremonies (Lubis et al. 2024). Classes should include teaching resources that examine the cultural significance of language practices, highlighting the crucial role of language in the evolution of Manggarai customs and rituals. The approach described in this study diverges from conventional language instruction as it aims to augment the educational experience by fostering a robust connection between students and the specific cultural heritage in question (Tecedor & Pascual Cabo 2020). Consequently, language instruction extends beyond the mere instruction of vocabulary and phrases; rather, it acts as a gateway for students to explore the context in which language is employed. The development of a more nuanced and culturally sensitive language competency can be achieved by learners through the cultivation of an appreciation for the profound meaning inherent in specific words or expressions. Therefore, it is imperative for instructional designers to transcend a narrow emphasis on grammar and vocabulary in the realm of language learning.

Last, the research findings have implications for language policy. Policymakers might utilize the data to advocate for curricular modifications that consider unique language practices. By integrating these practices into language education policies that acknowledge their cultural importance, a learning environment that is more inclusive and culturally sensitive is fostered (Reilly et al. 2024). In this context, it is imperative for policy makers to endorse curriculum modifications that surpass conventional language teaching by recognizing and incorporating the unique linguistic patterns seen within a community's culture. This acknowledgment affirms the cultural value of the community and encourages diversity in educational settings

(Parmegiani & Wildsmith-Cromarty 2022). This policy makes language instruction more than just a means of communication; it becomes a tool for celebrating and preserving cultural identity. Essentially, the implications for language teaching methods and instructional design revolve around the integration of cultural awareness, the development of immersive and multimedia resources, the adoption of a holistic approach to language teaching, and the promotion of inclusive language policies.

Overall, the Manggarai traditional baptism is characterized by intentional language choice and profound cultural significance, resulting in a vibrant tapestry of linguistic aberrations and cultural essence. This study elucidates the interrelationships among language, tradition, and spirituality, so augmenting our comprehension of instances where maxims are violated. The maintenance and sustainability of the indigenous language are closely linked to intentional linguistic choice. The provided hyperlink underscores the significant importance of ceremonial contexts in preserving the unique language identity of the Manggarai people. It also underscores the interdependence between cultural practices, emotions, and linguistic heritages. The examination of maxim violations in relation to Manggarai baptism ceremonies makes a substantial contribution to the preservation of the local language, which can be effectively implemented through well-designed pedagogy and language policy.

5. Conclusion and suggestion

The findings emphasize the intentional linguistic deviations that serve as a paradigm for preserving local languages and celebrating cultural identity in our interconnected world. The examination of maxim violation in Manggarai traditional baptism ceremonies provides valuable insights into the intricate relationship between linguistic choices and the worldwide preservation of local languages, extending beyond its cultural significance. Moreover, upon examination as dynamic linguistic creations, the linguistic subtleties and diversities observed in the rites indicate a universal veracity. Languages, when integrated into cultural narratives, serve as powerful tools for safeguarding linguistic heritage. The preservation of these linguistic remnants contributes to global language diversity by safeguarding the historical, cultural, and societal aspects of the world. The consequences align with the broader conversation on safeguarding linguistic diversity in our interconnected world, extending beyond the abundant terrains of Manggarai. Educators and policymakers possess the ability to execute such an inference.

The research was subject to some constraints. The study focused on the occurrence of maxim violation during traditional ceremonies that serve the purpose of preserving language, identity, and culture. Linguistic choices were the sole means by which the functions were unveiled. In contrast, digital language preservation presents a promising approach for the storage of linguistic resources and the facilitation of language usage and transmission in the future. Illustrative instances encompass language preservation applications and digital platforms. Furthermore, doing a comparative analysis of linguistic practices in traditional rituals across different cultures holds great potential for the preservation of languages. Integral to the linguistics practices, examining how younger generations engage with linguistic traditions in cultural events is crucial to do, leading the development of educational initiatives and community-based projects that resonate with the evolving demographic. The utilization of technology, including language preservation applications and virtual classrooms, is stimulating conversations about the revitalization and preservation of local languages on a worldwide scale. The areas in question are more interesting and challenging to deal with in further studies.

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